

# HarvestFest



IN HILLCREST  
OCTOBER 14, 2017

## **PLEASE SUPPORT HARVESTFEST 2017 BY BECOMING A SPONSOR**

Recognized as one of the best festivals in Arkansas, HarvestFest in Hillcrest is a one-day event each fall in the historic Little Rock neighborhood of Hillcrest designed to bring friends and families together in celebration of the season. Presented by the Hillcrest Merchants Association, there is a wide array of activities for kids and adults alike, vendors selling their wares, food, fashion, music and much more.

With attendance expected to be in excess of 15,000, the event provides excellent exposure and great return on sponsorship investments.

With your support, the event will continue to grow and benefit the businesses and families that make up and support this great neighborhood.

[www.harvestfest.us](http://www.harvestfest.us)

# SPONSORSHIP LEVELS AND ACCOMPANYING BENEFITS ARE LISTED BELOW.

## HARVESTFEST PRESENTING (\$5,000)

HarvestFest Presenting Sponsors receive many benefits as well as recognition before, during and after the festival:

- Neighborhood sign to be prominently displayed during HarvestFest and throughout the year
- Six sponsor recognition "Shout Outs" from the stage
- Publicized on HarvestFest & Hillcrest Residents Association websites, in printed material & on-site at HarvestFest
- 1/2 page sponsor ad in HarvestFest edition of Celebrate Hillcrest neighborhood newsletter
- 10 VIP wristbands

Additionally there are many year-long benefits including:

- Banner and name/logo recognition in printed advertising at July 4th Ice Cream Social and Holidays in Hillcrest
- Hillcrest Merchant's Association (HMA) membership (\$125 value)
- Year-long recognition on the HMA website as a neighborhood sponsor

## NEIGHBORHOOD HERO (\$2,000)

Neighborhood Heroes sponsor the headlining band stage and receive:

- 8' banner flanking each side of stage
- Four sponsor recognition "Shout Outs" from the stage
- Publicized on HarvestFest & Hillcrest Residents Association websites, in printed material & on-site at HarvestFest
- 1/4 page sponsor ad in HarvestFest edition of Celebrate Hillcrest neighborhood newsletter
- 8 VIP wristbands

## VIP PAVILION

### VIP SPONSORSHIP PAVILION FOR SPONSORS DONATING

**\$500 OR MORE** – These sponsors will be issued wristbands to our exclusive VIP Pavilion where they can relax while enjoying complimentary food & drink. Extra wristbands may be purchased for an additional \$20 each.

## **GOOD NEIGHBOR (\$1,000)**

Good Neighbors sponsor an event such as the Cheese Dip Contest, Car Show, Kids' Activities and receive:

- 3' event banner or 3' sponsor banner
- Two sponsor recognition "Shout Outs" from the stage
- Publicized on HarvestFest & Hillcrest Residents Association websites, in printed material & on-site at HarvestFest
- 1/8 page sponsor ad in HarvestFest edition of Celebrate Hillcrest neighborhood newsletter
- 4 VIP wristbands

## **FESTIVAL FRIEND (\$500)**

Festival Friends sponsor a specific band and receive:

- 3' sponsor banner displayed during band's set
- One sponsor recognition "Shout Out" from the stage
- Publicized on HarvestFest & Hillcrest Residents Association websites, in printed material & on-site at HarvestFest
- 1/16 page sponsor ad in HarvestFest edition of Celebrate Hillcrest neighborhood newsletter
- 2 VIP wristbands

## **HARVEST HELPER (\$125)**

- Publicized on HarvestFest & Hillcrest Residents Association websites
- Option to purchase 1/8 page ad in HarvestFest edition of Celebrate Hillcrest neighborhood newsletter for \$50

HarvestFest 2017 will be advertised in local/regional interest publications, buzzing via social media, listed on calendars published throughout the state, featured editorial sent to 3,500 residents of the Hillcrest neighborhood and will be promoted on yard signs, posters and fliers throughout the area prior to this year's event.

**A PORTION OF OUR PROCEEDS WILL BE DONATED TO THE FRANCIS ALLEN SCHOOL FOR EXCEPTIONAL CHILDREN.**

# 2017 SPONSOR REGISTRATION FORM

SPONSORSHIP LEVEL:  HARVESTFEST PRESENTING  
 NEIGHBORHOOD HERO  FESTIVAL FRIEND  
 GOOD NEIGHBOR  HARVEST HELPER

BUSINESS NAME \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY STATE ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

WEBSITE ADDRESS \_\_\_\_\_

FACEBOOK ADDRESS \_\_\_\_\_

BRIEF DESCRIPTION OF COMPANY, PRODUCT AND/OR SERVICE \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please send a copy of your corporate logo to [hillcrestharvestfest@gmail.com](mailto:hillcrestharvestfest@gmail.com)  
Acceptable file formats are .ai, .eps., .pdf., .jpg. or .tif

Make Checks Payable to "**HarvestFest**" and mail with  
**fully completed registration form** to:

**HarvestFest • PO Box 251372 • Little Rock, AR 72225**

QUESTIONS?

**501.607.0796**

[hillcrestharvestfest@gmail.com](mailto:hillcrestharvestfest@gmail.com)

\_\_\_\_\_  
CHECK # (HMA USE ONLY)

\_\_\_\_\_  
DATE RECEIVED (HMA USE ONLY)